

ANGEL ROMAN



GRAPHIC DESIGNER

CONTACT

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PROFILE

Multidisciplinary graphic designer passionate for UI/UX, typography, branding, game design, and working in collaborative projects. Brings a detail-oriented, creative approach with technical skills to deliver polished, impactful work. 4+ years of professional experience working with clients to deliver real-world results using the Adobe Creative Suite and Microsoft 365 programs. 6+ years in content creation done in digital/print formats and 1 year in retail experience.

EDUCATION

Bachelor of Fine Arts Communication Design

Texas State University
August 2022 - May 2026

Minor in Art

Texas State University

EXPERIENCE

Lead Graphic Designer

Texas State University | May 2024 - Present

- Hired as the first graphic designer for Texas State University First-Year Advising and made lasting university-wide impact.
- Designed various large-scale signage meant for students/families.
- Over 15,000 copies of branded work and merch printed out for NSO, a multiday Texas State event.
- Redesigned 25 employee images using Adobe Photoshop displayed worldwide on the Texas State FYA website.
- Created over 7 different logos used as stickers, merchandise, t-shirts, branded print material, and on official TXST documents.
- Branded a professional event attended by 100+ faculty who received a designed tote bag, shirt, journal, stickers, and personalized name tags for each guest in under 1 month.
- Typeset a professional 95 page document on Adobe InDesign read by Texas State President Kelly Dampousse in under 1 week.

ACHIEVEMENTS

- 3.6 GPA | Magna Cum Laud
- Dean's List - 6 Semesters
- 2021 Top 5% Student
- \$108,000 in Scholarships
- Games Y'all Showcase
- First FYA Designer

SKILLS

- Adobe Programs
- Attention to Detail
- Organized & Collaborative
- Communication
- Creative Thinking

Freelance Designer

Self Employed | July 2025 - Present

- Collaborated closely with clients and negotiated pricing and contracts.
- Developed and executed a complete brand identity for SharkEco, including logo design, color palette, and typography system.
- Designed branded materials and merchandise concepts, including apparel and drinkware, to support brand recognition and growth.
- Planning future digital presence, including website design and Instagram visual strategy to increase audience engagement.

